



# INVESTORS PRESENTATION

*Financial results for H1 2025*



# SPEAKERS



**Vlad Popescu**

President of The Board of Directors



**Mircea Fulga**

CEO



# CONTENTS

| **01** About Norofert

| **02** Projects and Investments

| **03** H1 2025 Results

| **04** Agribusiness Market Context

| **05** Norofert Strategy

| **06** Contact







# About Norofert

01





85

Products in portfolio

Own production capabilities for  
agricultural inputs and farming



4

Business Lines

**12.000 liters/day**  
for the organic production Line

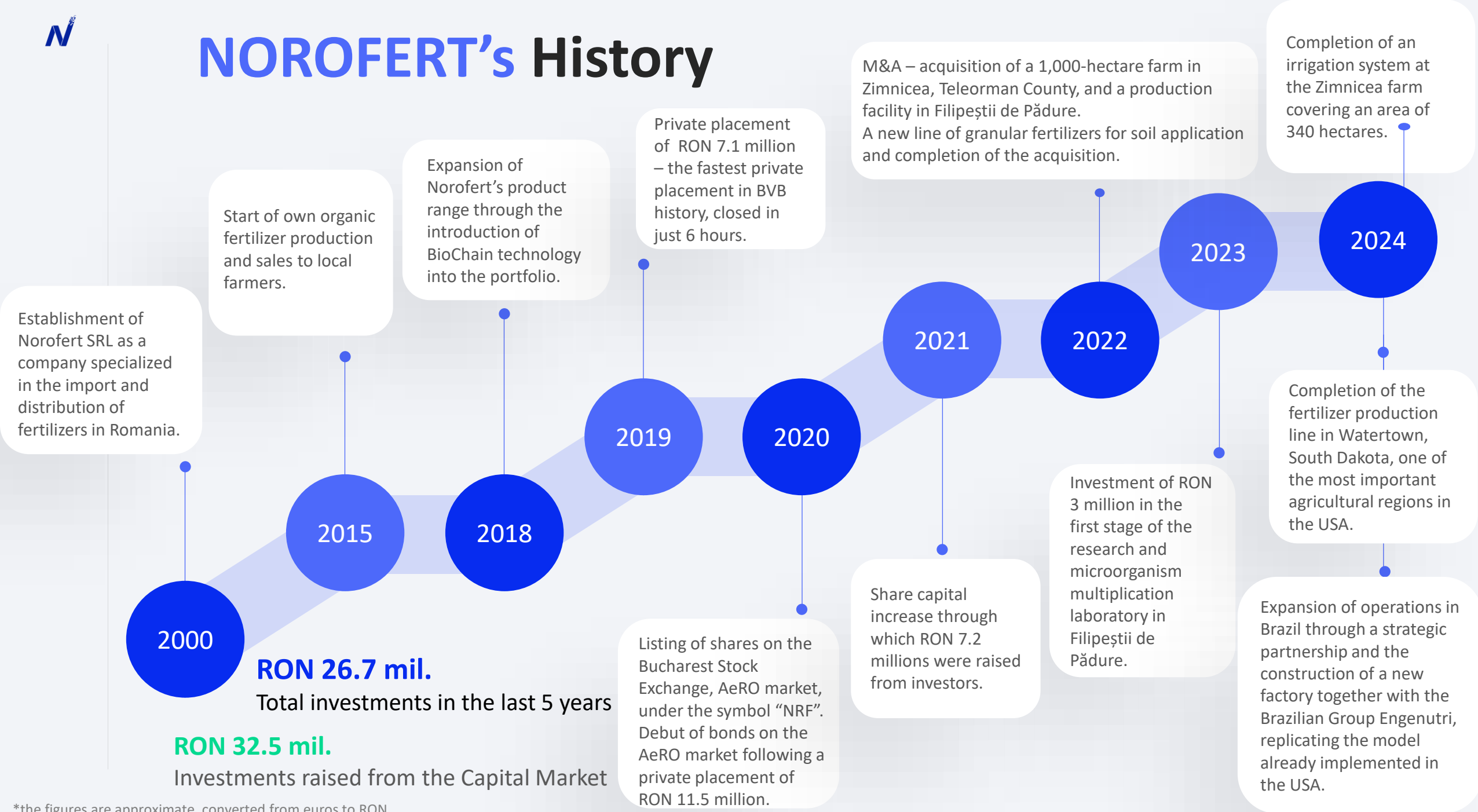
**45,000 liters/day**  
for the conventional production line

**4,000 liters/week**  
for the bacterial strain multiplication line

Norofert – the leader in research  
for regenerative agriculture and  
one of the largest input  
producers in Romania, currently  
expanding its production  
facilities to support sustainable  
farming practices internationally,  
primarily in the USA. <



# NOROFERT's History



\*the figures are approximate, converted from euros to RON



## MANAGEMENT TEAM



**Vlad Popescu**  
President of the Board

**Vlad Popescu** has been involved in agriculture and in Norofert since 2011. He began his activity in the company by delivering products to farmers, thus becoming familiar with the agri-business sector.



**MIRCEA FULGA**  
CEO

**Mircea Fulga** joined the Norofert team in February 2020 as Director of Research and Development – Bio Division. Since 2022, he has been serving as CEO.



**MARIUS CRISTEA**  
CFO

**Marius Cristea** joined the Norofert team in August 2023 as Chief Financial Officer and is in charge of coordinating the Finance and Accounting Department.



**ANDREI SANDU**  
Development Director

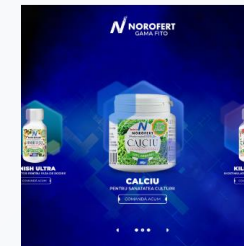
**Andrei Sandu** joined the Norofert team in January 2021 as Project Director and is responsible for the development of the Biodanubiana cooperative and for coordinating research projects funded by the European Union.







# PRODUCT PORTFOLIO







## OWN PRODUCTION CAPACITIES



12,000 liters/ day

For the organic production line



45,000 liters/ day

For the conventional production line



4,000 liters/ week

For the bacterial strain multiplication line

**NOROFERT ORGANICS**  
Horticulture



## 85 PRODUCTS

Developed in our own laboratory

**NOROFERT ORGANICS**



**NOROFERT FITO**  
Hobby gardening



**NOROFERT READY TO USE**



**NOROFERT GRANULATED**



**NOROFERT POWER MIX**



**NOROFERT POWER TEK**





# Norofert's Projects and Investments

02

# NOROFERT INVESTMENTS

RON 26.7 million **total investments in the last 5 years**

2019



**RON 2.5 mil.**

Acquisition of a **high-capacity** solid fertilizer production line

2022

Acquisition of property in Filipeștii de Pădure

**RON 5 mil.**



M&A Farm Acquisition Zimnicea – 1,000 ha, organically cultivated, through AGROPROD CEV SRL

2023

Development of the research and microorganism multiplication laboratory in Filipeștii de Pădure / Phase 1



**RON 3 mil.**

Launch of fertilizer production line in Watertown, South Dakota, USA

**RON 10 mil.**



2024



**RON 5 mil.**

Installation of **irrigation system** at the Zimnicea Farm – 340 ha



**RON 1.2 mil.**

2025



Fertilizer production line in **Brazil**



## INVESTMENTS IN IRRIGATION AT ZIMNICEA FARM

**Existing irrigation systems:** pivot irrigation systems covering approximately 650 ha;

**Future irrigation systems:** 700 ha by the end of 2025;

### Long-term vision:

- Full water control for the entire cultivated area of 1,000 ha;
- Optimization of agricultural processes and yield improvement through advanced technologies;

### Impact:

- Contribution to the sustainable growth of production;
- Strengthening competitiveness in the agricultural market;







## INTERNATIONAL MARKET EXPANSION UNITED STATES OF AMERICA (USA)



**2020**

Initiation of the project to access the USA market

**2021 - 2023**

Product registration, certified field testing, and development of a portfolio tailored to the USA market.

**2021 - 2023**

Assembly of the production line. Product distribution agreement signed with one of the leading distributors in **Watertown, South Dakota, USA.**

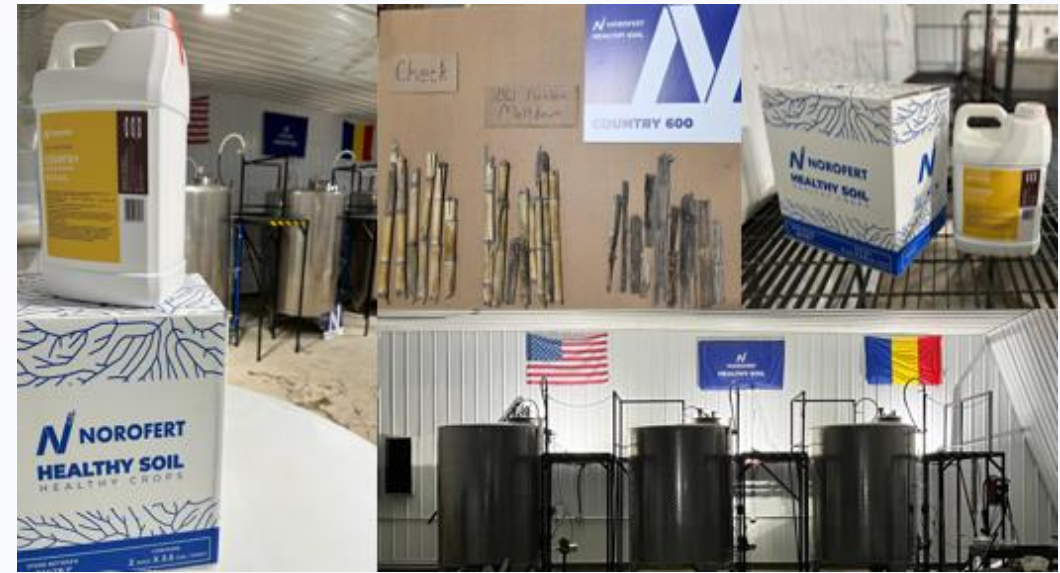
**Production:** soil health and foliar nutrition range.

**Production capacity:** 8,000 liters/day

**Distribution in 5 USA states** – South Dakota, North Dakota, Minnesota, Iowa, and Nebraska.

**The products sold by Norofert AG LLC** are entirely manufactured at the factory in Watertown, South Dakota, and all other ingredients used in the production process are locally sourced from the USA.

Bacteria produced in the laboratory in Filipeștii de Pădure are used.





# INTERNATIONAL MARKET EXPANSION

## BRAZIL



**2023**

Initiation of the project to access the Brazilian market.

**2024**

Signing of the strategic partnership. Start of the construction of the production line.

Beginning of the product registration process.

Replication of the technical model implemented in **South Dakota, USA**. Production capacity of 15,000 liters/day.

Registration of 16 products under the Norofert brand.

The production line will become operational in the second half of 2025 and will serve a market with over 96 million hectares of arable land.

Bacteria produced in the laboratory in Filipești de Pădure will be used.





# H1 2025 Results

03





## EVOLUTION KEY FIGURES H1 2025 vs H1 2024

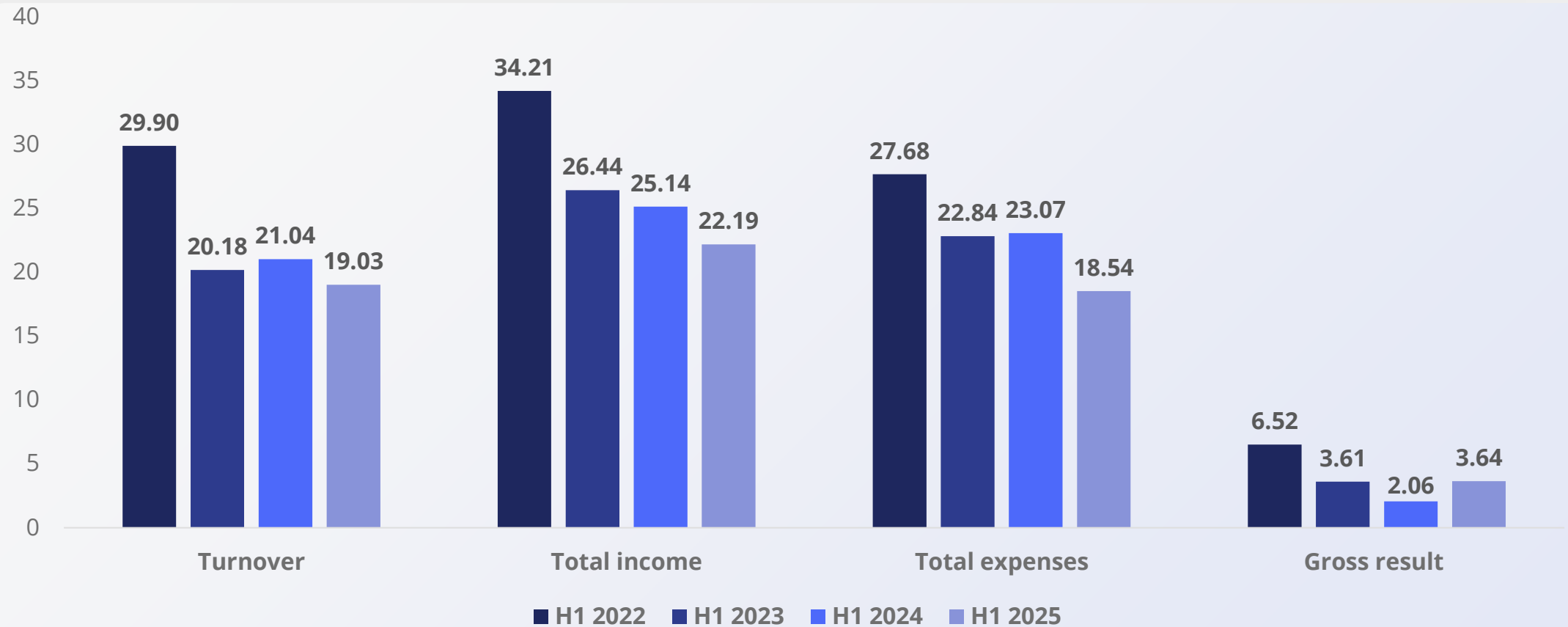


| H1 2024                            | H1 2025                            |          |
|------------------------------------|------------------------------------|----------|
| OPERATING INCOME<br>RON 25.12 mil. | OPERATING INCOME<br>RON 22.16 mil. | (11.77)% |
| TURNOVER<br>RON 21.04 mil.         | TURNOVER<br>RON 19.03 mil.         | (9.55)%  |
| EBITDA<br>RON 4.81 mil.            | EBITDA<br>RON 6.81 mil.            | 41.61%   |
| NET RESULT<br>RON 1.85 mil.        | NET RESULT<br>RON 3.12 mil.        | 68.57%   |
| OPERATING RESULT<br>RON 3.68 mil.  | OPERATING RESULT<br>RON 5.41 mil.  | 46.45%   |
| RAS                                |                                    |          |

| H1 2024                            | H1 2025                            |         |
|------------------------------------|------------------------------------|---------|
| OPERATING INCOME<br>RON 24.38 mil. | OPERATING INCOME<br>RON 22.03 mil. | (9.65)% |
| TURNOVER<br>RON 20.66 mil.         | TURNOVER<br>RON 18.62 mil.         | (9.88)% |
| EBITDA<br>RON 4.98 mil.            | EBITDA<br>RON 6.63 mil.            | 32.97%  |
| NET RESULT<br>RON 1.85 mil.        | NET RESULT<br>RON 3.13 mil.        | 69.17%  |
| OPERATING RESULT<br>RON 3.66 mil.  | OPERATING RESULT<br>RON 5.28 mil.  | 44.35%  |
| IFRS                               |                                    |         |

Significant improvement in profitability, both at the operating result level and at the net profit level, despite a decrease in operating revenues due to reduced market exposure.

**Profit and loss statement in RON mil.**



**Income Statement Indicators – RAS Consolidated**

| RON mil.           | 30.06.2024 | 30.06.2025 | Variation |
|--------------------|------------|------------|-----------|
| Turnover           | 21,043,617 | 19,034,659 | (9.55)%   |
| Operating income   | 25,117,293 | 22,161,536 | (11.77)%  |
| Operating expenses | 21,425,956 | 16,755,395 | (21.80)%  |
| Operating result   | 3,691,336  | 5,406,141  | 46.45%    |
| Gross result       | 2,062,987  | 3,644,563  | 76.66%    |
| Net result         | 1,850,008  | 3,118,495  | 68.57%    |

- In H1 2025, consolidated operating revenues reached RON 22.16 million, down by 11.77% compared to H1 2024.
- Norofert Group ended H1 2025 with a turnover of RON 19.03 million, down by 9.55% compared to the same period of the previous year.
- In H1 2025, the Group recorded an operating result of RON 5.41 million, up by 46.45% compared to H1 2024.
- At the individual level, Norofert S.A. recorded a positive operating result of RON 4.87 million.
- The increase in the consolidated profit has two main components: the growth in sales of high value-added products from own production and the revenues from farming activities due to the irrigation system being operational.

## CONSOLIDATED FINANCIAL RESULTS



### Selected balance sheet positions – RAS Consolidated

| RON mil.                     | 30.06.2024 | 30.06.2025 | Variation |
|------------------------------|------------|------------|-----------|
| Fixed assets                 | 27,664,139 | 30,402,944 | 9.90%     |
| Current assets               | 57,201,255 | 64,481,670 | 12.73%    |
| Inventories                  | 16,179,785 | 14,222,317 | (12.10)%  |
| Trade receivables            | 25,639,985 | 38,489,789 | 50.12%    |
| Total assets                 | 85,749,429 | 98,567,121 | 14.95%    |
| Total debts                  | 65,516,012 | 71,839,055 | 14.91%    |
| Equity                       | 23,233,417 | 26,728,066 | 15.04%    |
| Total equity and liabilities | 85,749,429 | 98,567,121 | 14.95%    |

- In H1 2025, the Group's fixed assets balance increased by 9.9% to a total of RON 30.4 million, this growth being mainly due to the increase in assets under construction, as a result of investments made in the irrigation system and the research laboratory.
- The level of receivables increased compared to the same period of the previous year by 24.41%, reaching RON 49.66 million.
- The Group ended the first half of 2025 with total liabilities amounting to RON 71.83 million, up by 14.91% compared to the same period of the previous year.



**Income statement indicators – RAS**

| <b>RON mil.</b>    | <b>30.06.2025</b> |
|--------------------|-------------------|
| Turnover           | 1,785,149         |
| Operating income   | 1,785,149         |
| Operating expenses | 1,354,387         |
| Operating result   | 430,762           |
| Gross result       | 430,762           |
| Net result         | 430,762           |

**Selected balance sheet positions – RAS**

| <b>RON mil.</b>              | <b>30.06.2025</b> |
|------------------------------|-------------------|
| Fixed assets                 | 208,912           |
| Current assets               | 800,717           |
| Inventories                  | 364,788           |
| Trade receivables            | 425,210           |
| Total assets                 | 1,009,729         |
| Equity                       | 99,620            |
| Total debt                   | 910,109           |
| Total equity and liabilities | 1,009,729         |

**The figures were consolidated in a percentage of 51%.**



# **Agribusiness**

## **Market Context**

04



## RECENT DEVELOPMENTS IN THE AGRIBUSINESS MARKET

### Rising demand for organic products

Global consumers are showing increasing interest in organic products, with the market projected to reach nearly \$1 trillion by 2030, driven by an average annual growth rate of 14.8%.

### The contribution of the agribusiness sector to Romania's economy

The agribusiness sector has a significant contribution to Romania's GDP and has shown consistent growth in revenue, positioning itself as a key pillar of the national economy.

### Expansion of the Organic Fertilizer Market

The global organic fertilizer market is projected to reach USD 17.5 billion by 2032, with a compound annual growth rate (CAGR) of 6.1%, driven primarily by increasing demand in the Asia-Pacific region.

### Investments in research and development

Significant funds have been allocated to support research into organic inputs for sustainable agriculture, which are essential for reducing the use of conventional pesticides—a key priority of the European Union.

### International standards and regulations

Ongoing efforts to strengthen international standards and regulations are facilitating global trade in organic products, with significant improvements in control and traceability across the organic supply chain.

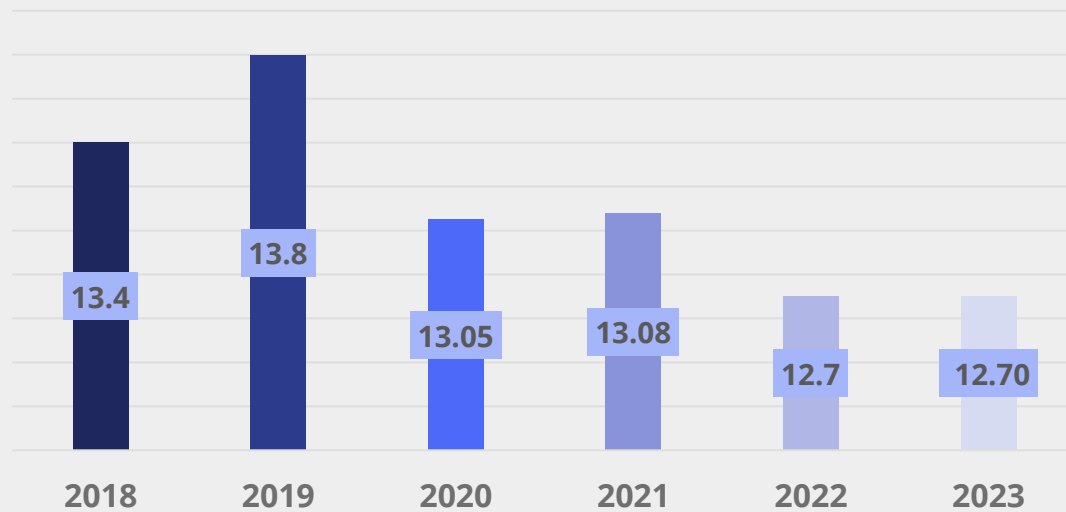
### Rising interest for eco-friendly agricultural practices

An increasing number of farmers are adopting or exploring eco-friendly agricultural practices, leading to a rise in organically cultivated land and the number of certified farms, aligning with the goals of the European Green Deal.

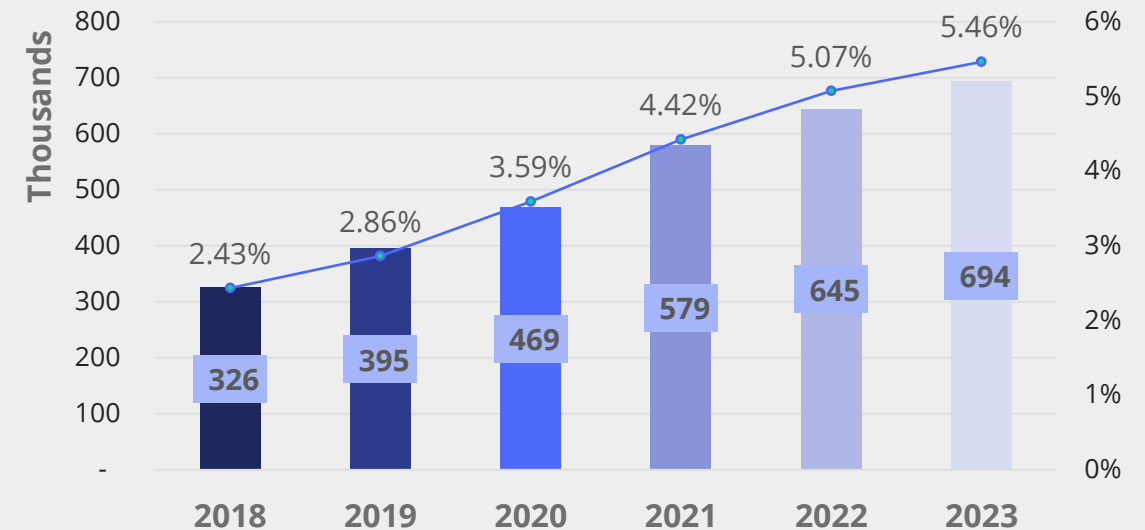


## RECENT DEVELOPMENTS IN THE AGRIBUSINESS MARKET

**Total agricultural area** in Romania (million hectares)



**Evolution of organic farming areas** in Romania, % of total agricultural land







# Norofert Strategy

05

## 2 STRATEGIC PILLARS



**PILLAR I – DEVELOPMENT  
OF ADAPTABLE SOLUTIONS  
THROUGH CONTINUOUS  
INNOVATION**

Development and launch of at least three new innovative biotechnology solutions over the next three years..



**PILLAR II – INTERNATIONAL  
EXPANSION**

Presence in at least 3–5 new markets in the coming years.



# EGMS for share capital increase

Norofert has convened the Extraordinary General Meeting of Shareholders (EGMS) for October 9, 2025. On the agenda is also the approval of the share capital increase, with the following objectives:

- Supporting strategic investments, particularly in the development of the capacities of the research and microorganism multiplication laboratory, the expansion of the irrigation system at the Zimnicea farm, as well as strengthening the presence in external markets (USA and Brazil);
- Ensuring working capital to support growing demand;
- Reducing the level of indebtedness and increasing equity.



# Why invest in Norofert

Transforming  
Romanian  
Agriculture through  
Investments



**Consolidated position** in an emerging market segment.



**Agro-tech profile** with research-development-innovation activity => sustainable business growth and attractiveness for investors.



**Continuous innovation**, complete product range, proven efficiency, competitive prices closely aligned with those of conventional agriculture.



**Own laboratory** for product development, as well as for the production of inputs.



Complementary **business lines**, with risk diversification and maximization of competitive advantages.



Partnerships with distributors in foreign markets (the Republic of Moldova, Jordan, USA, Brazil).



N

CONTACT

## CONTACT DETAILS



Street. LT.AV. Șerban Petrescu, No.20, District 1, Bucharest



[www.norofert.ro](http://www.norofert.ro)



[investitori@norofert.ro](mailto:investitori@norofert.ro)



0753 157 858